

# **DIALOG SEARCH** **15 December 2000**

File 15:ABI/Inform(R) 1971-2000/Dec 14  
(c) 2000 Bell & Howell  
File 9:Business & Industry(R) Jul/1994-2000/Dec 14  
(c) 2000 Resp. DB Svcs.  
File 623:Business Week 1985-2000/Dec W2  
(c) 2000 The McGraw-Hill Companies Inc  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 275:Gale Group Computer DB(TM) 1983-2000/Dec 13  
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File 624:McGraw-Hill Publications 1985-2000/Dec 14  
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File 813:PR Newswire 1987-1999/Apr 30  
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File 636:Gale Group Newsletter DB(TM) 1987-2000/Dec 15  
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File 621:Gale Group New Prod.Annou.(R) 1985-2000/Dec 15  
(c) 2000 The Gale Group  
File 16:Gale Group PROMT(R) 1990-2000/Dec 15  
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File 148:Gale Group Trade & Industry DB 1976-2000/Dec 15  
(c)2000 The Gale Group  
File 20:World Reporter 1997-2000/Dec 15  
(c) 2000 The Dialog Corporation  
File 348:European Patents 1978-2000/Dec W02  
(c) 2000 European Patent Office  
File 349:PCT Fulltext 1983-2000/UB=20001207, UT=20001123  
(c) 2000 WIPO/MicroPat  
File 635:Business Dateline(R) 1985-2000/Dec 14  
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File 570:Gale Group MARS(R) 1984-2000/Dec 15  
(c) 2000 The Gale Group  
File 47:Gale Group Magazine DB(TM) 1959-2000/Dec 15  
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Set	Items	Description
S1	50858	(PROGRESSIVE OR INCREAS?)(3N)(DISCOUNT? ? OR INCENTIVE? ? - OR PROMOTION? ?)
S2	10143075	(CONSUMER? ? OR CUSTOMER? ? OR SHOPPER? ? OR BUYER? ?)
S3	8994	S1(S)S2
S4	2454	S1(3N)S2
S5	16663	(PROGRESSIVE OR INCREAS?)(3N)(DISCOUNT?)
S6	3252	S5(S)S2
S7	98190	(LAST OR PREVIOUS OR HISTORICAL)(3N)(PURCHASE? ? OR DISCOU- NT? ? OR VISIT? ?)
S8	27	S6(S)S7
S9	115	S6 AND S7
S10	85	RD S9 (unique items)
S11	67	S10 NOT PY>1998

*considered all (titles, names)*